

# Champion

level sponsorship \$10,000

For an investment of \$10,000, you will receive all the benefits of a Patron Sponsor as well as the following unique benefits:

## CHAMPION LEVEL SPONSOR RECOGNITION & PRE-CONFERENCE BENEFITS

- Key positioning of Company logo and name on Conference promotional materials and communications
- Recognition as Champion level sponsor in pre-Conference articles in *News and Views*, the quarterly Chapter member newsletter (circulation 1,000+)

## DAY-OF-CONFERENCE BENEFITS



- Complimentary Exhibit Booth and Prime exhibit booth location in premium space
- Signage at Conference registration area and signage at resource hall entrance
- Sponsorship of one educational track with signage recognition
- Acknowledgment and logo on screen as attendees enter the Plenary Session (Placement priority given to the Presenting Sponsor)
- Special thanks and brief company profile in Conference brochure
- Two (2) complimentary Conference registrations to be used for company personnel or guests/clients

## POST-CONFERENCE BENEFITS

- Acknowledgment as exclusive Champion level Conference sponsor for one year in quarterly *News and Views* newsletter sent to members (circulation 1000+)
- One-time use of Conference attendee mailing list

## ONGOING PARTNERSHIP BENEFITS

- 25% credit on all advertising in the AFP, Massachusetts Chapter membership directory (circulation 1000+, print and online options available) for one year
- 25% credit on AFP, Massachusetts Chapter website advertising for one year

# Patron

level sponsorship \$5,000

For an investment of \$5,000, you will receive all the benefits of a Benefactor Sponsor as well as the following unique benefits:

## PATRON LEVEL SPONSOR RECOGNITION & PRE-CONFERENCE BENEFITS

Exclusive recognition as the Patron level sponsor in one of these nine Resource areas (limited to one exclusive sponsor in each area; areas may be selected to match your corporate mission):



- 1 Full Service Fundraising Consulting
- 2 Targeted Consulting (areas may include Marketing, Planned Giving, Annual Fund, etc.)
- 3 Software Provider
- 4 Database Management Provider
- 5 Recognition Provider
- 6 Online Services Provider
- 7 Print Services Provider
- 8 Mailing Services Provider
- 9 Executive Search Provider

As well as Recognition as Patron level sponsor in pre-conference articles in *News and Views*, the quarterly Chapter member newsletter (circulation 1000+)

## DAY-OF-CONFERENCE BENEFITS

- Complimentary exhibit booth and preferred exhibit booth location
- Signage at Conference registration area or signage at resource hall
- Company logo and name on back cover of onsite Conference program with exclusive recognition in your Resource area (if received before printing)
- Special thanks and brief company profile in Conference brochure
- Opportunity to provide postcard, flyer, CD, or other promotional material to be inserted into attendee, speaker, and resource provider packets

## POST-CONFERENCE BENEFITS

- Acknowledgment as Patron level Conference sponsor for one year in quarterly *News and Views* newsletter sent to members (circulation 1000+)
- One-time use of Conference attendee mailing list

# Benefactor

level sponsorship **\$2,500**

For an investment of \$2,500, you will receive all the benefits of a Supporter Sponsor as well as the following unique benefits:

## **BENEFACTOR LEVEL SPONSOR RECOGNITION & PRE-CONFERENCE BENEFITS**

Exclusive recognition as the Benefactor level sponsor in one of these seven Conference areas (limited to one exclusive sponsor in each area):



- 1 Breakfast
- 2 Roundtables
- 3 Badge Lanyards
- 4 Wired Development Office
- 5 President's Reception
- 6 New Members/Hospitality
- 7 Job Listing Suite

- Recognition as an Benefactor sponsor in pre-Conference articles in *News and Views*, the quarterly Chapter member newsletter (circulation 1000+)
- Company name in materials sent in advance to membership/conference attendees regarding your Conference area
- Listing on confirmation information sent to attendees

## **DAY-OF-CONFERENCE BENEFITS**

- Company listing in onsite Conference program with exclusive recognition in your sponsored area (if confirmed before program is printed)
- Signage at your sponsored area
- Opportunity to put flyer or insert into attendee packets
- One (1) complimentary Conference registration to be used for company personnel or a guest/client

## **POST-CONFERENCE BENEFITS**

- Acknowledgment as Benefactor Level Conference sponsor following the Conference in one issue of quarterly *News and Views* members newsletter (circulation 1000+)
- One-time use of Conference attendee mailing list

## **ONGOING PARTNERSHIP BENEFITS**

- 15% credit on all advertising in the AFP, Massachusetts Chapter membership directory (circulation 1000+, for one year)
- 15% credit on AFP, Massachusetts Chapter website advertising for one year

# Supporter

level sponsorship **\$1,500**

For an investment of \$1,500, you will receive the following benefits:

## **SUPPORTER SPONSOR RECOGNITION & PRE-CONFERENCE BENEFITS**

- Listing on confirmation information sent to attendees prior to Conference
- Recognition as Supporter level sponsor in pre-Conference articles in *News and Views*, the quarterly Chapter member newsletter (circulation 1000+)
- Special mention in Conference related email blasts
- Company name and link to your company's website on the Conference page of the AFP, Massachusetts Chapter Conference website (name and link will be posted when payment is received and will stay online until the following year's Conference is posted)
- Ability to publicize sponsorship on your website

## **DAY-OF-CONFERENCE BENEFITS**

- Company listing in onsite Conference program
- Complimentary exhibit booth
- Recognition in attendee, speaker, and resource provider registration packets
- Sponsor badge for each representative from your company who attends Conference
- Recognition at President's Reception at the end of Conference day

## **POST-CONFERENCE BENEFITS**

- Acknowledgment as Supporter level Conference sponsor following the Conference in one issue of quarterly *News and Views* members newsletter (circulation 1000+)

## **ONGOING PARTNERSHIP BENEFITS**

- 10% credit on all advertising in the AFP, Massachusetts Chapter membership directory (circulation 1000+) (print and online options available) for one year
- 10% credit on AFP, Massachusetts Chapter website advertising for one year

# Recognition

level sponsorship **\$1,000**

For an investment of \$1,000, you will receive the following benefits:

## **DAY-OF-CONFERENCE BENEFITS**

- Opportunity to provide postcard, flyer, CD, or other promotional material to be inserted into attendee, speaker, and resource provider packets

# Exhibitor

**\$850 ends July 15 / \$1,000 ends August 31 / \$1,100**

## **PRE CONFERENCE BENEFITS**

- Company name on exhibitor page as resource marketplace exhibitor of Conference website
- Ability to publicize your participation as an exhibitor on your website

## **DAY-OF-CONFERENCE BENEFITS**

- Company listing in onsite Conference program
- Exhibition Booth in Resource Marketplace
- Exhibitor badge for each representative from your company who attends the Conference

## **EXHIBITOR BOOTH DETAILS**

For an investment as outlined below, as an exhibitor in the resource marketplace, you will receive:

- (2) Exhibitor Conference Registrations
- (1) 8' wide x 10' deep booth space
- (1) 6' skirted table
- (2) chairs
- (1) wastebasket

- A listing in the Conference Brochure

(Please note power at the booths is not included; you may order power in your exhibitor kits.)

## **BOOTH ASSIGNMENTS**

Booth assignments are subject to availability, and will be assigned upon receipt of the signed contract and payment in full.

## **BOOTH PRICE**

Booth Price is determined by date of postmark on application as received at the address of the organizer. In order to register as a sponsor or exhibitor, you first must fill out the application for sponsoring and exhibiting.

## **EXHIBITOR CANCELLATIONS**

The Conference Organizer must receive notification of all exhibitor cancellations in writing. Exhibitor cancellations received on or before August 31 will be subject to a 20% cancellation fee. Exhibitor cancellations received between September 1 and October 12 will be subject to a 50% cancellation fee. Exhibitor cancellations after October 12 will be subject to 100% of the cancellation fee, as received by the conference organizer by postmark, fax or email.